



BUILDING A BRIGHT FUTURE FOR THE NORTH EAST

Our goal is to ensure economic growth and prosperity for the region through effective collaboration between public and private sectors.

A fresh regional strategy to increase jobs, create great places to live and work, and improve opportunity for all, allied with a new Mayoral Combined Authority and new funding, will build a sustainable future for the North East.

A thriving development and investment market is a major contributor supporting the region's prosperity, making the region more attractive to investors, attracting jobs and creating the right conditions for economic growth.

At Developing Consensus, our membership is focused on working hand in hand with the public sector to unlock barriers to development, creating the right conditions for growth, attracting inward investment and enabling the delivery of new homes and communities, employment opportunities and infrastructure for the businesses and residents of the North East.

MANIFESTO

UNLOCKING GROWTH AND INVESTMENT

Development and investment, alongside an active property market, work hand in hand to drive economic growth. It creates wealth and prosperity, drives investment in our places and helps create new jobs.

Developing Consensus and its private sector members focus on helping to deliver quality development schemes across the North East, adopting innovative approaches to planning, funding and construction, delivering maximum value.

Members collaborate closely with public sector partners across the region to help reduce risk, break down key barriers to development, simplify delivery and create conditions where the right space can be delivered in the right locations.

This collaboration is instrumental in helping to create attractive and inspiring places to live and work, delivering economic growth to help unlock the region's future potential.

Developing Consensus focuses on a number of important interventions across the development and investment market, which help to drive growth and prosperity.

1

FOCUSING ON ECONOMIC IMPACT TO ENABLE DEVELOPMENT

A strategic challenge for the North East is delivering a pipeline of innovative development projects to help stimulate economic growth.

Aging building stock, slow supply of modern accommodation, undersupply of land and unviable project costs are some of the problems creating conditions which are stifling speculative development.

Developing Consensus is focused on supporting and delivering priority developments and key infrastructure projects which are crucial to creating high value and maximum impact for the future success of the regional economy.

Prioritising the most attractive propositions, increasing funding to enable development, and embracing equity investment will help break down barriers to delivery and ensure a pipeline of long-term supply.

2

INVESTMENT IN INFRASTRUCTURE DELIVERS ECONOMIC GROWTH

Investment in infrastructure stimulates demand and opens up new opportunities which can deliver growth and accelerate investment.

A fresh approach to transport investment in the North East by the new Mayoral Combined Authority is welcome, as is the significant increase in funding available for future schemes.

Developing Consensus collaborates closely with authorities and public sector partners to help identify transport priorities and provides active support for development programmes. This ensures the right infrastructure is delivered in the right locations, delivering maximum value. This acts as a catalyst to attracting new investment, delivering new jobs, new homes and boosting economic growth.

The group also works alongside partners to encourage and unlock increased investment in both the digital infrastructure, and energy and grid infrastructure to help define priorities of maximum value which will help grow our economy.

3

IMPROVING THE PLANNING SYSTEM TO UNLOCK OPPORTUNITIES

Developing Consensus forges strong collaborative relationships between Local Planning Authorities, commercial developers and consultants to identify regional issues affecting decision making in planning.

Positive collaboration between the public and private sectors is imperative to deliver an efficient planning system, which can help the region flourish.

Private sector members and public sector partners collaborate closely to formulate joint strategies to overcome issues and barriers identified. Developing Consensus members actively provide advice, insight and support to aid improvements to planning processes, administration and applications.

The group also works to foster mutual understanding to help deliver a shared vision for strategic planning in the region, which will help to unlock future housing delivery, employment and infrastructure investment.

4

ONE REGION WORKING TO DRIVING INWARD INVESTMENT

Developing Consensus believes competing for inward investment in national and international markets requires strong representation and a clear offer, supported by expertise and coordinated resources with the region working 'as one'.

The new Mayoral Combined Authority offers a unique opportunity to forge a strong, singular inward investment operation for North East England with greater international reach and sufficient resources to be able to compete and attract external interest in investment within a demanding market.

The group plays an active role in ensuring the North East is development-ready to help attract inward investment from national and international markets, which help drive economic growth.

WORKING TO BUILD A BRIGHT FUTURE

Supporting the four strategic pillars, Developing Consensus and its members work hard to attract new talent, and to enhance and grow skills in the development and regeneration sectors. This promotion of professional careers and opening up new employment opportunities aims to ensure both the private and public sectors are well equipped with the talent required to drive the future growth of the region.

It is also focused on helping to support and mentor young professionals. The formation of the group's new Junior Chapter provides a strong alliance between young professionals and seasoned experts to ensure transfer of legacy skills and knowledge.

The group also maintains a watching brief on emerging legislative changes, providing critical insight to policy makers and providing a voice for members across all areas of property, investment, planning and development.



To find out more about Developing Consensus, the work of its members, and how to join as a member visit: www.developingconsensus.com

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CONSENSUS THROUGH COLLABORATION

With a positive ten year track record of proactively creating collaboration between the public and private sectors, Developing Consensus works to highlight the specific importance of property, investment and development as major drivers of the North East's economic prosperity. Members work to highlight factors affecting the sector and help unlock barriers to development and investment.

The group's members, made up of leading private sector investors, developers and property agents, working alongside public sector partners in the North East of England, deliver major commercial and residential developments and construction.

This delivers an active and thriving property market and supports the long-term prosperity of the North East by making the region more attractive to investors.